

POP-FACTS: DEMOGRAPHIC QUICK FACTS

Prepared For:

Project Code:

Order #: 962666909

Type: Radius
Coord: 40.131315 -75.275735

480 NORRISTOWN RD
BLUE BELL, PA 19422-2355

Site: 01

Description	1.00 Mile Radius	Pct.	3.00 Mile Radius	Pct.	5.00 Mile Radius	Pct.
Population						
2008 Projection	4,124		46,601		165,472	
2003 Estimate	4,142		46,622		162,941	
2000 Census	4,163		46,800		161,727	
1990 Census	4,204		46,402		156,360	
Growth 1990 - 2000	-0.98%		0.86%		3.43%	
Households						
2008 Projection	1,769		18,855		66,016	
2003 Estimate	1,723		18,501		64,175	
2000 Census	1,700		18,359		63,206	
1990 Census	1,603		17,544		59,392	
Growth 1990 - 2000	6.05%		4.65%		6.42%	
2003 Est. Population by Single Classification Race						
White Alone	3,698	89.28%	39,841	85.46%	132,224	81.15%
Black or African American Alone	159	3.84%	3,424	7.34%	19,308	11.85%
American Indian and Alaska Native Alone	2	0.05%	42	0.09%	192	0.12%
Asian Alone	244	5.89%	2,580	5.53%	6,703	4.11%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	2	0.00%	30	0.02%
Some Other Race Alone	16	0.39%	259	0.56%	2,256	1.38%
Two or More Races	24	0.58%	475	1.02%	2,227	1.37%
2003 Est. Population Hispanic or Latino						
Hispanic or Latino	36	0.87%	751	1.61%	5,749	3.53%
Not Hispanic or Latino	4,106	99.13%	45,871	98.39%	157,192	96.47%
2003 Tenure of Occupied Housing Units*						
Owner Occupied	1,407	81.66%	13,683	73.96%	44,501	69.34%
Renter Occupied	316	18.34%	4,818	26.04%	19,674	30.66%
2003 Average Household Size						
	2.37		2.46		2.46	



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Description	1.00 Mile Radius	Pct.	3.00 Mile Radius	Pct.	5.00 Mile Radius	Pct.
2003 Est. Households by Household Income	1,723		18,501		64,175	
Income Less than \$15,000	133	7.72%	1,293	6.99%	5,727	8.92%
Income \$15,000 - \$24,999	54	3.13%	1,270	6.86%	5,323	8.29%
Income \$25,000 - \$34,999	115	6.67%	1,429	7.72%	5,751	8.96%
Income \$35,000 - \$49,999	208	12.07%	2,396	12.95%	9,329	14.54%
Income \$50,000 - \$74,999	275	15.96%	3,504	18.94%	12,468	19.43%
Income \$75,000 - \$99,999	235	13.64%	2,631	14.22%	8,472	13.20%
Income \$100,000 - \$149,999	353	20.49%	3,233	17.47%	9,430	14.69%
Income \$150,000 - \$249,999	208	12.07%	1,826	9.87%	5,199	8.10%
Income \$250,000 - \$499,999	94	5.46%	604	3.26%	1,669	2.60%
Income \$500,000 and over	48	2.79%	317	1.71%	807	1.26%
2003 Est. Average Household Income	\$113,290		\$95,222		\$84,419	
2003 Est. Median Household Income	\$83,157		\$70,428		\$61,946	
2003 Est. Per Capita Income	\$46,966		\$38,070		\$33,592	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

